



# Cumberland County Cultural & Heritage Commission November 2010 Chronicle

## What kind of artist are you? Let the world know, in the new CCC&H Artists' Directory

**A**re you a budding artist? writer? classical dancer or musician? Looking to get some exposure? You, as well as the more experienced and established artists of Cumberland County, are eligible to sing your praises in the newly re-designed Cultural & Heritage Commission **Artists' Directory**.

This impressive new resource allows artists of all types, from musicians to architects to writers, actors and of course traditional artists, to establish a presence on the Internet simply by filling out a form on the Commission's website, [cculturalheritage.org](http://cculturalheritage.org). Take a look at the "categories" listed on the web page and you'll see more than 30 different artistic callings, all waiting for real people to bring them to life.

The advantage of the directory is that it's not just a form filled with impersonal information. It allows you to include images and examples of your work and be as detailed as you want about your qualifications and professional history. It's almost like an online resumé, but much more exciting than the conventional one.

"Artists of every expression are now able to provide images, text and contact information which is searchable by last name and category/medium," said Matthew Pisarski, Principal Planner and Coordinator for the Commission. "Not only is this web presence a one-stop clear-

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inghouse for all the artistic talent in Cumberland County, it also will hopefully foster collaboration and communication among the artists who call Cumberland County home."

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[www.ccculturalheritage.org](http://www.ccculturalheritage.org)



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Vineland

CCCHC  
790 E. Commerce St.  
Bridgeton, NJ 08302  
856-453-2177  
www.ccculturalheritage.org

# Directory open to all local artists

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In addition to using the online form, applicants can also use regular mail (790 E. Commerce St., Bridgeton, NJ 08302) or e-mail Pisarski at [mattpi@co.cumberland.nj.us](mailto:mattpi@co.cumberland.nj.us). He asks that you be sure to include information related to your training/education, arts-related employment, art-related affiliations/organizational memberships/credentials, publications, recent exhibits/performances, the media/style/subject categories you would like to be listed under, your availability/artistic offerings, and all of your contact information, including mailing address, phone/fax numbers, email address, and website address if applicable.

The information will be reviewed and edited as necessary. This free service is provided by the Cumberland County Board of Chosen Freeholders and the Cultural & Heritage Commission.

Pisarski said the last artist's directory appeared in 1999, but "its usefulness was limited," he explained, "because it only provided names, addresses and phone numbers. There were no images and the 1999 edition had only 110 artists listed." He added that the Commission hopes the current project will "enhance the incubation of emerging artists" and encourage diversity among the arts community.

Take a look at a sample entry. Go to the website ([ccculturalheritage.org](http://ccculturalheritage.org)) and click "Artists Directory" on the left. That will take you to the category page. Click on "mural/mosaic arts" and you'll see two of the first submissions, by Liz Niklus and Carl B. Johnson, established local artists. The color images on their pages call out to be opened and admired. On the category page you'll also see a link to the submission form.

Now you know how to spread the word about your own talents. And don't forget to tell your fellow artists!

## *It's as easy as point, click, create!*

Here are three simple steps to get you started in being included in the Cumberland County Cultural & Heritage Commission Artists' Directory:

1. Go to the web site, [ccculturalheritage.org](http://ccculturalheritage.org).
2. Click on "Artists' Directory" in the left panel.
3. In the upper left corner you'll see a link to the form for the directory. Click it and supply all the required information. Then "submit."

That's it! We'll take care of the rest. Good luck in your artistic endeavors.